



## SSC Archived Webinars

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Recordings of Monthly Research and Training Webinars Available on [EAB.com](http://EAB.com)

### [What's New for the SSC Risk Model](#)

**April 23, 2015 – 11:00 a.m. ET | Live Webinar (Archived on Website)**

Representatives from our product and data science teams will join to discuss the evolution of SSC's risk model. Learn what's coming for the risk model in 2015 and beyond – including new potential for configurability and models that reflect differences across populations and campuses.

### [To Lead When None Must Follow: Strategies to Drive SSC Adoption](#)

**March 30, 2015 – 2:00 p.m. ET | Live Webinar (Archived on Website)**

Higher education's culture of shared governance and soft accountability can make it difficult for leaders to execute on new initiatives. In this session, our experts will share best practices for managing change to drive SSC adoption on campus.

### [Engaging Your Faculty Advisors](#)

**February 18, 2015 – 3:00 p.m. ET | Live Webinar (Archived on Website)**

This session will provide leadership with insight into faculty advisors' motivations, challenges and current practices. Learn strategies to engage faculty in advising with SSC, including sharing department-specific data and integrating proactive outreach into semester plans.

### [Beyond Work Lists: Conducting End-to-End Targeted Advising Campaigns](#)

**January 29, 2015 – 2:00 p.m. ET | Live Webinar (Archived on Website)**

Our experts will provide a step-by-step guide for leaders and advisors to set goals, execute outreach, and track campaign progress with the SSC platform. Members will share the results of successful advising campaigns on their campus and answer your questions.

### [2014 in Review](#)

#### [SSC's New Platform Features and Enhancements](#)

**December 15, 2014 – 12:30 p.m. | Live Webinar (Archived on Website)**

Join us for a recap of how SSC evolved across 2014, including development of the Major Explorer, additional worklist filters, and more. Learn how members are using these new features to capture value, hear what our product team has in store for 2015, and leave with tips to reinvigorate your use of the platform.

## **What Your Institution Needs to Know About the “Murky Middle”** **New Data Insights from the Student Success Collaborative**

**September 25, 2014 – 2 p.m. ET | Live Webinar (Archived on Website)**

Leveraging data from our membership of 115 institutions and millions of historical student records, our data scientists and researchers have uncovered surprising insights and trends in student academic performance. Join this webconference to learn more about how these trends may present a huge opportunity for administrators and advisors to prioritize hidden student populations.

## **August 2014 Release: Using SSC’s New Career Insight Module**

**August 28, 2014 – 11 a.m. ET | Live Webinar (Archived on Website)**

The SSC August release includes new features centered on members’ desires to integrate career insights into academic planning conversations with students. The SSC Major Matcher has been redesigned to highlight occupations related to each major. Advisors now have direct access to information about each occupation, including the education requirements, critical skills, average salary, and real-time hiring demand pulled from national job boards.

In this session, we’ll review the August release and ideas from institutions for leveraging these new insights. This webconference is ideal for advisors, advising directors, and other users of the SSC platform

## **Developing Effective Outreach Strategies with Excel and SSC Student Data**

**August 14, 2014 – 2 p.m. ET | Live Webinar (Archived on Website)**

In the March release, SSC advisors gained the ability to export student lists—including student ID and name, contact information, major, academic notifications, GPA, risk level, and more. In this webconference, one of our data experts will walk advisors through how to use Excel to analyze, manipulate, and act on student data.

This session will cover fundamental Excel knowledge as well as more advanced topics like conditional formatting, pivot tables and charts, and VLOOKUP. Advisors will leave with the tools and skills to conduct efficient, data-driven outreach that are directly applicable to other aspects of their role. This webconference is intended for advanced users of the SSC platform, including advisors and advising directors.

## **SSC Summer Strategy: Developing an Effective Master Plan**

**May 15, 2014 – 1 p.m. ET | Live Webinar (Archived on Website)**

Summer is a critical time to plan ahead for the coming academic year. This webinar will explore how institutions are thinking through strategies to expand their use of the SSC platform beginning in Fall 2014. Fellow SSC program leaders will share their master plans and what they expect the impact of the SSC initiative will be on their campuses.

## **[Developing a Data-Driven University](#)**

**March 27, 2014 – 1 p.m. ET | Live Webinar (Archived on Website)**

Absent credible data on the problems requiring solutions and metrics to track progress, few universities think they can make persuasive cases for change. For this reason, a growing number of institutions are investing in data and analytics as critical change-management tools. Please join us as we explore how data – both in and outside the SSC platform – can make a university’s advising process more effective.

## **[Navigating the Selective Admissions Cliff](#)**

**February 27, 2014 – 1 p.m. ET | Live Webinar (Archived on Website)**

Many institutions offer majors with more applicants than available spots or with strict admissions requirements, catching non-admitted students off guard and dramatically increasing their likelihood to drop out. In this webinar, we will explore pre-professional advising practices that help engage students on their individual paths to success, including proactive expectation-setting, instituting parallel plans, and successfully transitioning students to other majors.

## **[How We Can Help: Integrating SSC Into Your Advising Process](#)**

**January 30, 2014 – 1 p.m. ET | Live Webinar (Archived on Website)**

Join us as we explore how SSC can be used to elevate advising in common student scenarios. Hearing directly from advisors who use the platform on a regular basis, we will explore how to utilize SSC before, during, and after advising appointments. Advisors will demonstrate what aspects of the platform are most helpful in various situations, including course registration, major selection, and using data to engage and develop relationships with students.